

London Metropolitan University
and
***ESCEM* School of Business and Management**

~

First International Symposium

on

Corporate Responsibility and Sustainable Development

London,

April 19-20, 2011

www.crsd2011.net

Organised by the Symposium Committee on behalf of

Centre for Corporate Responsibility (LMBS); Research and Transfer Centre
'Applications of Life Sciences' (Hamburg University of Applied Sciences);
Centre de Recherche de l'ESCEM

Hosted by

London Metropolitan Business School (LMBS) in
cooperation with *ESCEM* School of Business and Management

Invitation

The Symposium Committee invites you to participate in a forthcoming congress on emerging issues in corporate responsibility and sustainable development. Presentations and debates will highlight current thinking and how these issues are being addressed around the world nowadays. We welcome contributions from researchers, practitioners, policy makers and community representatives, and anyone else who has a perspective on these issues. Those wishing to attend but not to present are also warmly welcome.

We look forward to welcoming you to the symposium in London.

Lez Rayman-Bacchus

Chair, Symposium Committee

Call for Papers

Theme: Global Challenges for Sustainability and Equity

The fashionable language in CSR circles has for a while now centred on *sustainability*. However, one party's idea of a sustainable strategy may easily conflict with other stakeholders' priorities. The notion of sustainability seems under-examined, its meaning taken for granted. Further, as important as the long view is, there is a danger of other equally important markers of human development being sidelined, such as *equity*, meaning fair or just outcomes. Which begs the question 'what is fair or just?', and 'who gets to decide what is equitable'?

Among the areas where the rhetoric of sustainability and the demand for equity are proving challenging are the *financial crisis* and *climate change*; issues demanding coordinated responses at a global level, yet equally any 'solutions' need to be locally relevant and equitable. In these and other areas, issues of economic power, political influence and competing ethical perspectives seem embedded in any attempt to develop sustainable strategies and undoubtedly shape what counts as equitable. With these challenges in mind we need to explore and conceive innovative approaches to social and economic development that are both sustainable and equitable.

Scope

The scope of the symposium is *interdisciplinary*. We encourage contributions that focus both on single issues whether social, environmental, economic or technological, as well as contributions that focus on the challenges and opportunities where these streams seem to merge. We seek to develop nuanced knowledge and locally relevant practice. Such ambition requires perspectives that are critical, situated in the context of an evolving global dynamic.

Submissions may focus on either *practice* (e.g., innovative programmes, strategic challenges), or *theory* (development and reflection), or *empirical research* (involving the collection and analysis of data). Submissions (proposals) may be *Abstracts*, *Developmental Papers* or *Full Papers*. We also

encourage Doctoral researchers to submit *Work-in-Progress* papers and *Posters*. Submission Options:

- Practitioner Abstracts
- Academic abstracts
- Full academic papers (for peer review)
- Developmental (Work-in-Progress) Papers
- Workshop Proposals

Participants are invited to submit *proposals* involving either 30 minutes presentations or 60 minute workshops. 30 minute presentations comprise 20 minutes presentation and 10 minutes questions and brief discussion. Workshops are intended for topics that seek to stimulate much more audience participation and debate than can be achieved in a 30 minute presentation.

The symposium seeks interdisciplinary proposals that draw from the following areas:

Environmental	Social	Economic
Technological	Cultural	Ethical
Political	Strategy	Governance

These are indicative not limiting and submissions are invited that fall outside these areas.

Publication Opportunities

All presentations and papers will be published as symposium proceedings. In addition, registration in the Symposium provides participants the chance to publish in an academic journal. Papers submitted for publication in an academic journal will be blind refereed, and acceptance for publication will be based on referee reports. We are securing publication with appropriate journals, including the *Journal Management of Environmental Quality*, and the *International Journal of Law and Management*.

Submission process

Refereeing will be a rolling process so that papers will be reviewed soon after they are submitted. Feedback on acceptance or suggested revisions will be given following one of two submission deadlines: October 15th and December 15th. Proposals submitted and accepted early will be given priority. Those unable to attend the symposium may also submit papers for consideration by the Journal.

1. Submit proposal (presentation /abstract; development paper, full-paper).
2. Feedback given on whether a proposal is accepted or needs revision.
3. Once a proposal is accepted the author must register for the symposium.
4. Once the registration fee is paid, the presentation will be scheduled in the programme.

All presentations will be included in the symposium proceedings, but only full papers will be considered for journal refereeing and publication.

Deadlines

- July 2010 - call for papers
- October 15th – first deadline for proposals
- December 15th - second deadline for proposals
- February 15th 2011 - latest date for accepting papers
- April 15th - papers and draft Track schedules available online

Please send papers and enquiries to the secretariat at csrsymp2011@londonmet.ac.uk

Speakers

Malcolm Gilles (Welcome address), Vice Chancellor of London Metropolitan University. Previously: Vice-Chancellor and President of City University London; Deputy Vice-Chancellor (Education) and then Vice-President (Development) of the Australian National University, at Yale University, USA. Since coming to the UK Malcolm has become an alternate director of the Office of the Independent Adjudicator, Vice-Chair of London Higher and a Trustee of the City of London Academy Islington. He is also on the Research Policy Committee of Universities UK.

Wayne Visser Founder and Director of CSR International and the author/editor of ten books, including eight on the role of business in society, the most recent of which is *The World Guide to CSR*. His next book, *The Age of Responsibility: CSR 2.0 and the New DNA of Business*, is due early 2011. Wayne is Senior Associate at the University of Cambridge Programme for Sustainability Leadership, Adjunct Professor in CSR at the La Trobe Graduate School of Management; previously Director of Sustainability Services for KPMG and Strategy Analyst for Cap Gemini in South Africa.

Alan Murray University of Leeds, co-author of leading textbook *Corporate Responsibility: A Critical Introduction*, Blowfield and Murray, Oxford; Founding Chair of the British Academy of Management Special Interest Group (SIG) in CSR; Centre of Social and Environmental Accounting Research (University of St Andrews) Chair of the Sub-committee on Financial and Institutional Innovation; European Business Ethics Network (EBEN-UK) Treasurer.

Ian Gearing National Grid PLC (UK), Head of Corporate Responsibility. Responsible for producing corporate responsibility content of the Annual Report and Accounts and website, and engaging with socially responsibly investors and other stakeholders on the Company's non-financial performance. Ian also coordinates National Grid's greenhouse gas emissions reporting and for developing the Company's greenhouse gas inventory, its emissions management plan and internal carbon targets and budgets.

Track Chairs

We need volunteers to Chair Presentations and Workshops, and poster sessions. The Symposium will be divided into tracks, representing loosely related perspectives and interests, and we aim to program parallel sessions relating to each track.

Sight-seeing

The weekend following the symposium is the Christian Easter holiday [Good Friday and Easter Sunday]. Participants (and their partners) may wish to stay on after the symposium to enjoy London/UK over the Easter break. It is a popular time for sight-seeing.

Symposium Fees

	<i>Up to Jan 31th 2011</i>	<i>From Feb 1st 2011</i>
Regular	£215	£250
Student	£120	£150

Notice on arrangements for making payment will be provided shortly.

The registration fee includes all symposium materials, tea/coffee morning and afternoon, and lunch each day of the symposium.

Information on accommodation options in various price ranges will also be provided.

Cancellation

If you are unable to attend the Symposium, and are unable to transfer your registration to another person, you may request (by email) a refund of your Symposium registration fee. Cancellations will be accepted until February 15th with a refund of all fees except for an administration fee of EUR50. No refunds will be made for cancellations received after this date.

Organising Committee

Lez Rayman-Bacchus, (Chair) London Metropolitan University, UK
Ezendu Ariwa, London Metropolitan University, UK
Walter Leal, Hamburg University of Applied Sciences, Germany
Mary McKinley, ESCEM School of Business and Management, France
Samuel Idowu, London Metropolitan University, UK
Fabrice Mauleon, ESCEM School of Business and Management, France
Sanija Weber, London Metropolitan University, UK
Kiyomet Caliyurt, Trakya University, Turkey
Rosemarie McGuire, Partner & Head of Practice, Dynamic-Link, UK
Aviad Bar-Haim, Open University of Israel

Contact us

We will be sending further information over the coming weeks, including: how to pay, accommodation options, the conference website address, and other details. Meanwhile for any enquiries regarding the symposium please contact us at the secretariat:

csrsymp2011@londonmet.ac.uk

Dr Lez Rayman-Bacchus, Director Centre for Corporate Responsibility
[l.rayman-baccus@londonmet.ac.uk]